

## **Bestdressednation.com Terms of Use & Privacy Policy**

This Privacy Policy explains what information is collected via the Permatex, a Division of ITW, No Touch® website located at <http://www.Bestdressednation.com>, why the information is collected, and how it is used. Permatex, a Division of ITW, does not share or sell your personal information to anyone. Permatex, a Division of ITW, does not participate in any format of SPAM and will not send any unsolicited emails.

### **Information Collected Online**

The information collected online may be used for email broadcasts utilizing tailored information upon the request of a visitor. Information received such as name, email address, and data collected regarding auto retailer preferences is stored in a database. The database is available for Permatex, a Division of ITW, usage only and is not sold to or shared with any third party, and is available only to specific Marketing Managers at Permatex, a Division of ITW. Anyone receiving email updates from Permatex, a Division of ITW, that wishes to be removed will have the option to click on the "unsubscribe" link which is included in every email correspondence that is transmitted from Permatex, a Division of ITW.

When visiting the Permatex, a Division of ITW, No Touch® website ([www.bestdressednation.com](http://www.bestdressednation.com)) to browse, read pages, enter contests and/or upload or download information, Permatex, a Division of ITW, automatically collects and stores the following information, which is used to evaluate the site's efficiency in serving its users.

- The internet domain from which the user accessed our site
- The type of browser and operation system used to access our site
- The date and time the user accessed our site
- The pages the user visits on the Permatex, a Division of ITW, No Touch® website [www.bestdressednation.com](http://www.bestdressednation.com)
- And, if the user linked from another site, the URL of that site

If the user links to another site from Permatex, a Division of ITW, No Touch® website the user is subject to the privacy policy of each site to which the user links and Permatex, a Division of ITW, is not responsible for the content of such sites.

### **User Content Posted on the Site**

The user is solely responsible for the photos, profiles (including his/her name, image, and likeness), messages, notes, text, information, and other content that he/she uploads, publishes or displays (hereinafter, "post") on or through the Service or the Site: [www.bestdressednation.com](http://www.bestdressednation.com). The user may not post, transmit, or share User Content on the Site or Service that the user did not create or that the user does not have permission to post. The user understands and agrees that Permatex, a Division of ITW, may, but is not obligated to, review the Site and may delete or remove (without notice) any Site Content or User Content in its sole discretion, for any reason or no reason, including User Content

that in the sole judgment of Permatex, a Division of ITW, violates this Agreement or which might be offensive, illegal, or that might violate the rights, harm, or threaten the safety of users or others. The user is solely responsible at his/her cost and expense for creating backup copies and replacing any User Content posted or stored on the Site or provided to Permatex, a Division of ITW.

When the user posts User Content to the Site, the user authorizes and directs Permatex, a Division of ITW, to make such copies thereof as deemed necessary in order to facilitate the posting and storage of the User Content on the Site. By posting User Content to any part of the Site, the user automatically grants, and the user represents and warrants that he/she has the right to grant, to Permatex, a Division of ITW, an irrevocable, perpetual, non-exclusive, transferable, fully paid, worldwide license (with the right to sublicense) to use, copy, publicly perform, publicly display, reformat, translate, excerpt (in whole or in part) and distribute such User Content for any purpose, commercial, advertising, or otherwise, on or in connection with the Site or the promotion thereof, to prepare derivative works of, or incorporate into other works, such User Content, and to grant and authorize sublicenses of the foregoing. The user may remove his/her User Content from the Site at any time. If the user chooses to remove his/her User Content, the license granted above will automatically expire; however, the user acknowledges that Permatex, a Division of ITW, may retain archived copies of that User Content. Permatex, a Division of ITW, does not assert any ownership over the user's User Content; rather, as between

Permatex, a Division of ITW, and the user, subject to the rights granted to Permatex, a Division of ITW, in these Terms, the user retains full ownership of all of his/her User Content and any intellectual property rights or other proprietary rights associated with his/her User Content.

### **Disclaimer**

Permatex, a Division of ITW, reserves the right to accept or reject any and all hot links. While Permatex, a Division of ITW, provides links to other websites, once the user leaves the Permatex, a Division of ITW, No Touch® website he/she will be visiting sites that are beyond the control of Permatex, a Division of ITW, and the user is subject to the privacy policy of that website.

Permatex, a Division of ITW, is neither responsible for the content or accuracy of any pages linked to or referenced from this site.

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